

52^e
édition
4-13
sept.
2026

DEAUVILLE
FESTIVAL
DU CINÉMA
AMÉRICAIN

INDUSTRY DAYS

SEPTEMBER 6 & 7

Auditorium Lexington

Level -2 of the Deauville Convention Center (CID)

All sessions will be in English only

Free access for accredited professionals only (Press & Industry), subject to availability.

SUNDAY SEPTEMBER 6, 2026

2pm – **PITCHING SESSION (Part 1)**

Introducing our participants and partners

3pm – **THE ART AND CRAFT OF FOODSTYLISM**

With **Ange Macias** and **Caroline Le Touzé** from Wallace Foodstylist. Moderated by François-Pier Pélinard-Lambert (Le Film Français)

4pm – **PITCHING SESSION (Part 2)**

Introducing our participants and partners

5pm - TEA TIME MINGLE & SIP with Normandie Images at the Festival's Bar

MONDAY SEPTEMBER 7, 2026

9am - WELCOME COFFEE

9.30am – HOW TO MAXIMIZE YOUR AWARD CAMPAIGN IN THE US ? (Part 1)

With **Carola Ash** (DDA), **Sébastien Cauchon** (Cinema Collectors) and **David Thion** (Les Films Pelleas). Moderated by François-Pier Pélinard-Lambert (Le Film Français)

10.45am – HOW TO MAXIMIZE YOUR AWARD CAMPAIGN IN THE US? (Part 2)

Masterclass with **Benoit Berthe Siward** - CEO The Animation Showcase

11.45am – HOW TO BREAK IN THE US AS A FRENCH ACTOR?

With **Mathilde Snodgrass** (Snodcast), **Mathilde Ollivier** and **Raphaëlle Danglard** (Anora). Moderated by François-Pier Pélinard-Lambert (Le Film Français)

1pm - LUNCH – Buffet at the O2 Sofa Bar

3pm – THE FINANCING SCHEMES IN FRANCE : THE TAX REBATE FOR INTERNATIONAL PRODUCTIONS & AIDE AUX CINEMAS DU MONDE

With **Daphné Lora** (Film France-CNC) and **Céline Leclercq** (CNC)

4pm – A US PRODUCTION SHOT IN FRANCE : CHAMPAGNE PROBLEMS BY MARK STEVEN JOHNSON

With producers **David Atrakchi** and **Boris Mendza** (FullDawa Films). Moderated by Alex Ritman (Variety)

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